

### Sample Interview Questions

1. Why do you think it's important to teach young children about money and finances? Don't you think we should let kids enjoy being kids and not try to worry them too early in life?
2. In your opinion, why don't they teach Financial Education in elementary and high school?
3. How can parents convincingly teach their kids about money if they, themselves, are clueless?
4. What types of financial information would you share with a 3-, 4-, or 5-year-old? A 10-year-old? A 15-year-old?
5. If you have to name just one concept that is most important for kids to understand that most kids aren't taught, what would it be?
6. Did your parents teach you about money when you were a kid?
7. How did you begin to teach your own son about money, and how old was he at the time?
8. Is giving kids an allowance a good way to teach them to handle finances?
9. Aren't there other financial experts out there in the media today who are teaching kids about money? Where are the gaps?
10. How do you make learning about money fun and exciting for kids?
11. If you haven't learned about money by the time you reach adulthood, is it too late – particularly, in these rough economic times?
12. What is your mission for Moneyology?